

Message Text

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51

ACTION EB-11

INFO OCT-01 EUR-25 IO-14 ISO-00 AGR-20 CEA-02 CIAE-00

COME-00 DODE-00 FRB-02 H-03 INR-10 INT-08 L-03 LAB-06

NSAE-00 NSC-10 PA-04 RSC-01 AID-20 CIEP-02 SS-20

STR-08 TAR-02 TRSE-00 USIA-15 PRS-01 SPC-03 OMB-01

DRC-01 /193 W

----- 127455

R 301645Z NOV 73

FM AMEMBASSY ROME

TO SECSTATE WASHDC 2130

INFO USMISSION GENEVA

USMISSION BRUSSELS

AMCONSUL MILAN

UNCLAS ROME 13303

E.O. 11652: N/A

TAGS: EAGR, ETRD, GATT, EC, IT.

SUBJECT: COOPERATION OF SUNKIST WITH ITALIAN CITRUS INDUSTRY

REF: ROME 13068; ROME 12883

PASS AGRICULTURE FOR GOODMAN

FROM AGATTACHE

1. AS PLANNED DURING SUNKIST'S MCMILLEN VISIT NOVEMBER 5/6
FOLLOW UP MEETING TOOK PLACE ON NOVEMBER 29 BETWEEN /CONFAGRICOLTURA/
AND HERON/BUHRMAN SPEAKING FOR SUNKIST.

2. /CONFAGRICOLTURA/ HAD NOT KEPT COMMITMENTS TO MCMILLEN:
A) PREPARE SITUATION REPORT AND OUTLINE OF FUTURE PROGRAM
B) CONTINUE TO PROD GOI TO ACT ON TARIFF REDUCTION OVER
MARCH-OCTOBER 15 PERIOD WHICH THEY NOW CLAIM NOT TO HAVE UNDERSTOOD
WAS THE SINE QUA NON FOR SUNKIST'S MAKING OPERATIVE ITS
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TECHNICAL ASSISTANCE. WE EXPRESSED OUR DISAPPOINTMENT ACCORDINGLY.

3. HERON NEGOTIATED FULLY IN STEP WITH US POLICY, OFFERING TO MAKE COMPLETE SURVEY OF CITRUS INDUSTRY THIS DECEMBER AND PLAN AS IF SUNKIST WOULD COOPERATE IN FUTURE WITH ITALIAN PRODUCERS (DETAILS TO BE GIBEN BY MCMILLEN/HERON) BUT WITH THE CLEAR UNDERSTANDING THAT THESE ACTIONS WILL ONLY FOLLOW AFTER USG HAS OBTAINED SATISFACTION ON ABOVE MENTIONED CITRUS CONCESSION.
VOLPE

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